



September 4 & 5, 2008
Hawaii Convention Center

August 4, 2008

Conference Hosts

Hawaii Department of
Agriculture

University of Hawaii
College of Tropical
Agriculture and Human
Resources

Hawaii Farm Bureau
Federation

Agriculture Leadership
Foundation of Hawaii

Conference Chair:
Diane Ley

Conference Co-Chair:
Tova Callender

Committee Members:
Donna Ching
Miles Hakoda
Jim Hollyer
Matthew Loke
Nancy Ralston
Alan Takemoto
Brian Miyamoto
Eleanor Nakama-Mitsunaga

Conference Associates:
The FundDevelopment Group
Aloha Marketing, LLC
University of Hawaii
Conference Center

Conference Administration:
Kim Coffee-Isaak

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2008 Hawaii Agriculture
Conference c/o ALFH,
99-193 Aiea Hts Drive, #300A,
Aiea, HI 96701

MEDIA RELEASE

for immediate release

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Business Opportunity at

2008 Hawaii Agriculture Conference: *Growing with Intention*

Interested in marketing your products, services, and agricultural innovations to over 600 farmers, managers, and agricultural industry professionals from Hawaii? Reach various agricultural groups in one place - we invite you to participate in the 2008 Hawaii Agriculture Conference: *Growing With Intention* 2-Day Tradeshow.

2008 Hawaii Agriculture Conference: *Growing with Intention* is scheduled for September 4 & 5 at the Hawaii Convention Center. The All Ag Day is on Thursday Sept. 4. On Friday Sept. 5, three additional events are occurring: 13th Annual Hawaii MIDPAC Horticultural Conference: *Strengthening Our Industry Through Knowledge*; Bioenergy Master Plan Workshop: *A Conversation with Hawaii's Agriculture Sector* and Growing the Next Generation: *a Partnership with Future Farmers of America*.

Both days will be organized and promoted together. The 2008 Hawaii Agriculture Conference will feature Keynote Speakers, Plenary and Breakout Sessions and Workshops, a 2-day Tradeshow and Poster Exhibit, and, of course, the wonderful Hawaii Food and Agriculture Products Luncheon. The Horticulture Conference, the Bioenergy Workshop and the Youth Event will feature educational, interactive and informative programming.

Tradeshow table rental is for 2 days and is \$500 for Businesses and \$250 for Non Profit Organizations and Government. Various lunch options are available including reduced registration for the Thursday Conference activities. The deadline for online, mail in and faxed registration for the tradeshow is Friday Aug. 15, 2008. Please direct all tradeshow inquiries to Yvonne at (808) 956-8240 or email at yvonne@hawaii.edu.

~MORE~

Hawaii Agriculture Conference



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Hawaii farmers, ranchers, flower growers, exporters, researchers, government leaders and administrators and other industry members will attend sessions featuring conversations and learning about Change, Innovation and Sustainability. How can we look at these important concepts and grow with intention? How can your company be a partner in this important work for the ag sector? Exhibit booths are limited, so sign up today!

For additional information about the tradeshow logistics and to register on line please visit the website at www.hawaiiagconference.org

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