



**2008 Hawaii Agriculture Conference: *Growing with Intention*** is scheduled for September 4 & 5 at the Hawaii Convention Center. The All Ag Day is on Thursday Sept. 4, 2008. A second day, Friday Sept. 5, 2008, is reserved for commodity groups and agricultural associations to plan events for their specific needs. Both days will be organized and promoted together. 2008 Hawaii Agriculture Conference will feature Keynote Speakers, Seminars and Workshops, a 2-day Tradeshow and Poster Exhibit, a *Growing the Next Generation: a Partnership with Future Farmers of America*, and, of course, the wonderful Hawaii Food and Agriculture Products Luncheon.

#### **Protea Conference Sponsor \$10,000**

- Ø Acknowledgment as the Sponsor of the Opening Plenary Session or the Luncheon Keynote Speaker in all literature, marketing material and media releases
- Ø Ten (10) VIP seats (one table) in a reserved section at the luncheon
- Ø Ten (10) Conference Passes
- Ø Name and logo on print media buys
- Ø Full page advertisement in the conference program book
- Ø Tradeshow Booth
- Ø Sponsor acknowledgement displays/banner at the conference site
- Ø Sponsor link to your website
- Ø Appropriate recognition in all conference literature and promotional materials
- Ø Company literature or promotional products included in conference bag

#### **Ilima Conference Sponsor \$5,000**

- Ø Ten (10) VIP seats (one table) in a reserved section at the luncheon
- Ø Ten (10) Conference Passes
- Ø Full page advertisement in the conference program book
- Ø Tradeshow Booth
- Ø Sponsor link to your website
- Ø Appropriate recognition in all conference literature and promotional materials
- Ø Company literature or promotional products included in conference bag

#### **Pikake Conference Sponsor \$2,500**

- Ø Ten (10) VIP seats (one table) at the luncheon
- Ø Four (4) Conference Passes
- Ø Half page advertisement in the conference program book
- Ø Tradeshow Booth
- Ø Sponsor link to your website
- Ø Appropriate recognition in all conference literature and promotional materials
- Ø Company literature or promotional products included in conference bag

#### **Hibiscus Conference Sponsor \$1,500**

- Ø Ten (10) VIP seats (one table) at the luncheon
- Ø Two (2) Conference Passes
- Ø Appropriate recognition in all conference literature and promotional materials
- Ø Company literature or promotional products included in conference bag

#### *Additional Sponsorship Opportunities*

***Growing the Next Generation:*** help underwrite the travel and participation expenses for DOE High School Students enrolled in agriculture programs through out the state. A \$1,500 donation will underwrite participation of 5 students. Sponsor benefits include appropriate recognition in all conference literature and lunch for 2 with the students.

**Media Sponsor:** underwrite the cost of media promotions for the 2-day conference. Sponsor benefits are the same as a Protea Conference Sponsor.

**In-Kind Contributions:** Conference Tote Bags, Printing, Leis, Luncheon table omiyage, Food Products for the Hawaii Food and Agriculture Products Luncheon



## 2006 Highlights

- Ø Four days of related activities with over 600 attendees
- Ø Educational tracks that included: Reduce Your Costs, Increase Your Revenue, New Paradigms and New Opportunities.
- Ø Brent Warner, Industry Agritourism Specialist with the BC Ministry of Agriculture and Lands presented the plenary keynote speech - *The Diversified Agriculture Experience, Realities and Myths: Is there a place for Hawaii?*; sponsored by Kamehameha Schools
- Ø 500 attendees at the Awards luncheon featuring locally grown Hawaii products
- Ø Awards program honoring outstanding farmers and supporters of agriculture
- Ø Over 30 exhibit booths featuring suppliers, services, farmers and supporters
- Ø 34 sponsors supporting and attending the conference, luncheon and tradeshow
- Ø Partnership with the Hawaii Farm Bureau Federation, Hawaii Floriculture Seminar and the Bioenergy Workshop

## 2006 Conference Sponsors

*PROTEA SPONSOR*  
Kamehameha Schools

*ILIMA SPONSOR*  
Alexander & Baldwin, Inc./A&B Foundation  
FedEX  
First Hawaiian Bank  
Hawaii BioEnergy  
Meadow Gold Dairies  
Weyerhaeuser  
Young Brothers, Ltd.

*PIKAKE SPONSOR*  
Farm Credit Services of Hawaii, ACA  
Hawaiian Earth Products  
HEMIC  
Maui Land & Pineapple Company, Inc.  
Pioneer Hi-Bred International

*HIBISCUS SPONSOR*  
Agro Resources, Inc.  
Aloun Farms  
Armstrong Produce

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County of Kauai, Office of Economic Development  
County of Maui, Office of Economic Development  
Dole Food Company Hawaii  
Gay & Robinson, Inc.  
Grove Farm Company  
Mountain View Dairy  
Ponoholo Ranch  
Syngenta , Inc.  
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United Agri Products  
USDA/Farm Service Agency

*DONATIONS AND IN-KIND*  
Detor & Williams, CPAs  
Diamond Bakery Co., Ltd  
FCA-Hawaii  
Hawaii Tropical Flower Council  
Hawaiian Host  
Quality Graphics



September 4 & 5, 2008  
Hawaii Convention Center

### SPONSORSHIP PAYMENT FORM

**Please mark your choice of Sponsorship:**

- Protea Conference Sponsor \$10,000
- Ilima Conference Sponsor \$5,000
- Pikake Conference Sponsor \$2,500
- Hibiscus Conference Sponsor \$1,500
- Growing the Next Generation \$1,500
- I am not able to attend, but wish to support Hawaii's agricultural industry by making a donation for \$\_\_\_\_\_.

**Please make your check payable to:** The Ag Conference

**And mail to:**  
The Ag Conference  
c/o Agriculture Leadership Foundation of Hawaii  
99-193 Aiea Heights Drive, Suite 300A  
Aiea, HI 96701

**Or fax to:** (808) 947-2914

**Or pay by credit card:**

**Circle:** American Express / VISA / MasterCard / Discover

Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Reservations for:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Detailed Information about sponsorship benefits, including public acknowledgement, will be sent once payment has been received. In order for these details to be handled in a timely fashion, **please submit your payment by July 1, 2008.**

**Mahalo for your Support!**