



MIDPAC 2008 INFORMATION
13th Annual Hawaii MIDPAC Horticultural Conference:
Strengthening Our Industry Through Knowledge

Sponsors

Hawaii Export Nursery Association, Hawaii Department of Agriculture, County of Hawaii Department of Research and Development, University of Hawaii – CTAHR and Hawaii Florists & Shippers Association

Conference Dates and Times

Friday Sept. 5, 2008, 8:00 am – 5:00 pm

Registration, begins at 8:00 am

Morning Sessions, 9:00 am – 12:00 pm

Lunch, 12:00 pm – 1:00 pm

Afternoon Sessions, 1:00 pm – 5:00 pm

Tradeshow and Poster Exhibit, 8:00 am – 2:00 pm

Location

Hawaii Convention Center 1801 Kalakaua Avenue, Honolulu, HI 96815

Third Floor Meeting Rooms

Purpose of Event

The Hawaii MIDPAC Horticultural Conference is held annually to give major horticultural buyers from around the world a chance to meet with the growers of our beautiful, exceptional quality tropical plants and floral products, visit their nurseries, and learn how to care for such exotic agricultural products, as well as to keep our members and interested parties informed of the key issues of our industry, gain a better understanding of how to optimize our potentials as individual businesses and as an industry, and to strengthen our ties with our longtime customers and together approach the challenges of the future informed and prepared.

Who Should Attend

The MIDPAC Horticultural Conference is primarily geared towards the interiorscape foliage and flower markets.

The majority of attendees are the growers, wholesalers and retailers, mass marketers, educators and researchers, and others interested in the Hawaii foliage and floral industry.

Presentation Topics most likely will include: care of interiorscape plant and floral materials, crop and disaster insurance, floral research, and a transportation issues panel.

Guest Speakers throughout the day

- * **Sandra Kunimoto**, Hawaii Dept. of Agriculture, with an update on Hawaii agriculture.
- * **Dr. John Kabashima**, University of California Cooperative Extension, Orange County on an **update on the California market and import protocols**
- * **Dr. Arnold Hara**, University of Hawaii at Hilo, with an **update on Invasive Pest Control**
- * **Dr. Stuart Nakamoto**, University of Hawaii CTAHR, with a **presentation on the Foliage industry survey results**
- * **Dr. Ken Leonhardt**, University of Hawaii CTAHR, with a **presentation on variety development research on dracaenas, sterile landscape trees and palm evaluation trials**
- * **Christy Martin**, Oahu Invasive Species Council, with an **update on Hawaii invasive species programs**
- * **Linda Milark**, All About Plants, FL, on **Benefits of Hawaiian foliage products throughout the country**
- * **Mike Senneff**, Plant Interscapes, TX, on the **Texas interior foliage market**
- * **Dr. Paul Singleton**, University of Hawaii CTAHR, with a **presentation on nursery irrigation**

