

JOIN US! REGISTER NOW! TWO FULL DAYS!



Escape to the leeward side of Oahu for some celebration, inspiration, innovation, education and relaxation.



Presented by Agricultural Leadership Foundation of Hawai'i



Working with Hawai'i Department of Agriculture, U. S. Department of Agriculture, University of Hawai'i-CTAHR, Hawai'i Farm Bureau Federation, Hawai'i Farmers Union, Hawai'i Agritourism Association and Hawai'i Rural Development Council



KAMEHAMEHA SCHOOLS®

Hawaii Agriculture Conference Ag 2010 Celebrating Change

Thursday and Friday September 23 & 24, 2010
JW Marriott Resort at Ihilani, Ko'Olina, Oahu
Special Room Rates Negotiated – \$175 (regularly \$495)

Thursday September 23, 8:30 am to 7:00 pm

Speakers and Concurrent Sessions
Farm Equipment and Trade Show Exhibits
Gourmet Locavore Luncheon
Heroes of Agriculture Awards Presentation
Pau Hana Reception sponsored by Ulupono Initiative

Friday September 24, 8:30 am to 5:00 pm

Speakers and Concurrent Sessions
Farm Equipment and Trade Show Exhibits
Applied Research Track – What's New and Ready to Roll?
Hawai'i Rural Development Council Summit
Biomass and Bioenergy Workshop
Preview Film Screening: Seeds of Hope

Saturday September 25, 8:00 am to 2:00 pm

Post Conference Grown on Oahu Farm Tours

Keynote Presentations

Kathleen Merrigan (invited) is the Deputy Secretary of the U.S. Department of Agriculture. Ms. Merrigan was recently named in Time Magazine's "100 of the World's Most Influential People" 2010 list. Her presentation will highlight ways of creating new economic opportunities for farmers by improving the connection with consumers. She will also share ways producers can benefit from other rural development programs and projects supported by the USDA.

Timothy LaSalle, Ph.D. is Founder/Director of NewEra Agriculture, graduate and former CEO of the California Agriculture Leadership Foundation and an internationally sought-after speaker on sustainable farming. His keynote presentation, grounded in an international worldview, will highlight opportunities for the agricultural sector to mitigate issues of changing climate, limited fossil fuels, global trade, diet-related health issues, and other economic challenges that continue to squeeze profits from farmers livelihoods by focusing on soil health, biological intelligence, engineering innovation and economic redesign.

Stevie Whalen, Executive Director of Hawaii Agriculture Research Center, will share the story of HARC's exciting Kunia agriculture projects. During her lunch presentation Ms Whalen will also discuss overcoming barriers, collaborative strategies and leadership needs and successes that are necessary to bring innovative and sustainable projects to fruition.

CONFERENCE SESSIONS

Farmer-to-Farmer Speed Dating – meet Hawai'i's most innovative farmers

- Enlist a Staff of Millions – microorganisms on the farm
- Equipment Conversion – from diesel to biodiesel
- Livestock Habitat – composting piggeries
- Normalize the Pest-prey Cycle – integrated pest management
- Reduce Water Usage – add organic matter
- Value-added Products – using solar dehydration

Technical Assistance Workshops – How To Sessions

- Bioenergy – Opportunities for Hawai'i Agriculture
- Integrated Farming Systems
- Large Scale Cover Cropping and Composting
- Managing Your Human Capital – Understanding Labor Laws
- Web Tools for Connecting

Policy Discussions – Lively, and ideally, Transformative!

- Food and Fuel: Maintaining a Balance
- Visions for Hawai'i Agriculture: A Conversation
- One Voice for Hawaii Agriculture: A Collaborative Approach

FEES

Two Day Pass, includes 2 lunches and reception.....	\$200
Thursday Only, includes Gourmet Locavore Luncheon and Reception	\$150
Friday Only, includes Picnic Lunch	\$ 75
Trade Show Booth.....	\$250 - 500

WHO SHOULD ATTEND?

This two-day event will bring together both national and local industry leaders and innovators and is especially designed for farmers, ranchers and horticulturists; entrepreneurs, educators and government and community development professionals dedicated to realizing a sustainable vision for Hawai'i agriculture.

For program updates and to register visit the website www.hawaiiagconference.org or call 808-947-2914