

Hawaii Biomass & Bioenergy Workshop

What's the Buzz? & What's in it for Hawaii's Agriculture?

Friday, September 24, 2010 (Day-Two) of the Hawaii Agriculture Conference
at the JW Marriott Ihilani Resort and Spa at Ko 'Olina, Oahu
Sponsored by the U.S. Department of Agriculture

The Challenge & Opportunity – Hawaii continues to be at risk from its acute dependence on a dwindling supply of fossil fuel and the continued volatility and escalation of prices. Yet, now the stage is being set for Hawaii to seize a new opportunity in the research and commercialization of biomass and biofuels.

The Vision – A future in which the State's energy resources are locally grown; a future where fuel dollars remain in local circulation; and a future where agricultural production and research sectors are vibrant parts of an expanded economy, contributing to business and community financial security, and operating in a local and globally sustainable manner. Today leaders in government, utilities, research and the agricultural sectors are embracing this vision and working hard to clarify what this new biomass and bioenergy economy will mean for the State of Hawaii and what it will take to ignite and successfully develop these two new sectors.

A Significant Demand Signal – In October 2009, Secretary of the Navy Ray Mabus called for the Navy to demonstrate energy security with the "Great Green Fleet," including flying aircraft on renewable jet fuel. In support, US Agriculture Secretary Tom Vilsack pledged to "push" with research resources and business incentives for new biomass and biofuels sectors. Locally, the Department of Defense has set in motion the steps for future purchase contracts; the Hawaiian Electric Company recently issued a Request for Proposal for 200 million gallons of locally-grown biofuels per year; and interests from the ground transportation sector continue to expand.

A Huge Opportunity for Agriculture! – Learn more about this exciting opportunity and explore the business risks and challenges in launching these new sectors in this informative workshop including:

- **Food & Fuel** – Hawaii has the capacity and resources to produce and sustain both essential systems and be stewards of the land, good neighbors in its communities, and globally competitive.
- **Why Biomass & Biofuels for Hawaii?** – What is the "pull" for millions of gallons of locally grown and produced biofuel, and who is providing the "push"?
- **What's in it for Producers?** – What size and type of operation can profit and who's doing the research?
- **Federal Resources To Assist** – Learn about the wide variety of Federal resources available to support producers and the development of a sustainable clean energy economy for Hawaii.
- **Dialogue Between Producers and Processors** – Opportunities for producers and processors to share the challenges they see and explore options for addressing those challenges for the development of Hawaii's clean energy economy and support the goals of multiple stakeholders.
- **The Broader Synergies for Agriculture** – Explore Hawaii's preferred biomass and biofuels future.

For details and to register visit: www.hawaiiagconference.org or call (808) 947-2914.